

2023 Enhanced Diagnostics Directory

Preparation Guide for Your Premium Listing + Article on liveutifree.com

This is a guide only. Your final submission must be completed via the online submission form.

You may use this guide along with the directory mockup and [terms & conditions](#) to help you prepare for your online submission, as you will not have the option to save and return to your partially completed online submission.

Directory Submission Requirements

1. Contact name and email for further communication regarding the listing
2. Company name as it should appear in the directory listing and article
3. Company website link for use in the listing (35 *characters* max)
4. Company description as it should appear in your listing (400 *characters* max)
5. Company logo in PNG or SVG format with a transparent background and minimum size of 30KB

Article Submission Requirements

6. Describe the history of your company (150-200 words)
7. What sets your company apart? (150-200 words)
8. What types of tests does your company offer? Please confine to pelvic health, eg. urine, vaginal, semen.
 - a. Include sample types and testing technology for each (PCR, NGS etc).
9. What organisms can be identified by each of the listed tests?
 - a. You may provide links to panels or other resources that outline the organisms covered by each test.
10. What antibiotic recommendation method/s is used in each of the above tests?
 - a. You may provide links to further information if preferred.

11. What is the standard turnaround time for each of the tests listed above?
12. Please attach a sample report for each of the tests listed above.
 - a. PDF format only
13. Do we have permission to share the sample report as part of the published article?
14. Provide an overview of how to read the report (100-200 words)
 - a. You may provide links to explainer videos or further documentation. If you did not provide any sample reports, please type 'NA'.
15. Please indicate the regions in which the listed tests are available (multiple selections possible).
 - a. Some US states (elaborate below)
 - b. All US states
 - c. Canada
 - d. Outside North America
16. Please list further information about regional availability, if requested.
17. Is your company CLIA certified?
 - a. For reference only. Please answer Yes/No and provide the CLIA number if relevant.
18. Can patients order your test/s directly?
 - a. Yes, online
 - b. Yes, by telephone
 - c. No
 - d. Not yet, but possibly in the future
19. Please provide a link or links to the patient ordering page/s. (If relevant)
20. Please provide the phone number via which patients may place an order. (If relevant)
21. When a patient orders directly, is a clinician signature required at any stage of the process?
 - a. If yes, please provide further details.
22. Please provide any links to patient-facing materials that we can share.
23. Please attach any patient-facing brochures or resources. (PDF)
24. Can you refer patients to clinicians who use your company's tests?
25. Please provide further information on how patients can get in touch for a referral.
 - a. Link, email, and/or phone number
26. What is the best way for clinicians to order your test?
 - a. Link, email, and/or phone number

27. How should patients and/or clinicians get in touch with general questions?
 - a. Please provide links, email addresses and/or phone numbers, and information about the types of questions your team can assist with.
28. Are your company's tests covered by insurance?
 - a. If yes, please provide more information on the process for patients to confirm eligibility.
29. Do your company's tests have a cash price for patients who do not have insurance coverage or prefer not to use it?
 - a. If so, please provide the cash price.
30. Does your company offer a payment program for patients who are unable to pay upfront?
 - a. If so, please provide further information on the program and how patients can access this service. (The more detailed information you can provide, the higher the likelihood of patients reaching out or recommending you to their clinician).
31. Please provide 2-3 quotes from a company representative that we can use in the article.
 - a. Please provide the full name and title to be displayed with the quote (100-200 words maximum per quote).
32. Please provide a headshot of the company representative whose quotes have been provided above.
33. Optional: Please provide any additional quotes from patients and/or clinicians who have used your company's tests, and that you would like us to use in the article.
 - a. Please provide the full name and title to be displayed with the quote (100-200 words maximum per quote).
34. Optional: Please provide any further information you would like us to consider for inclusion in the article.
 - a. You may add links and/or plain text.

You have reached the end of the preparation guide. Once you have prepared your responses and any supporting documents, you may complete the online submission form.